

## **Termguard in FAOPMA 2007 Convention and Exhibition**

As part of our expansion plan, Termguard has participated in the 19<sup>th</sup> FAOPMA Annual Convention and Exhibition held in Taipei, Taiwan on 14-16 November 2007. The Federation of Asian and Oceanic Pest Management Association (FAOPMA) is an association made up of member countries rather than individuals and as such represents a large segment of the world population and Pest Management Firms.

This year's event was attended by about 250 delegates. Out of the total number, 50 delegates are from Taiwan while the rest are from Japan, Korea, China, Hong Kong, India, Singapore, Philippines, Thailand, Malaysia, Israel, Saudi Arabia, Australia and New Zealand.

There were a total of 17 exhibition booths in FAOPMA 2007 and the exhibitors consists of Bayer, Sumitomo, Taiwanese Local Companies (4), Japanese (3), Australia (3 – Termguard, Temisoft, Ensystex), British (2), Korean (1), Portuguese (1) and French (1).

Termguard's booth has successfully drawn attention from the delegates. The attractive and ultra modern look of the trade display and the product display model had generated great interest and translated into good enquires to be licensees from PCOs of various countries in Asia.

The next edition of the convention – FAOPMA 2008 will be held in Tokyo, Japan from 4-6 November 2008.



The Termguard New Trade Display



Eric in front of Termguard Booth



The delegates during one of the break sessions